

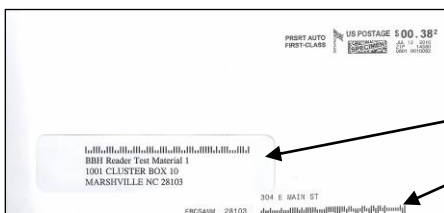


# The Advanced Curve

## The first mailing system with OCR reading for USPS discounts



The Advance Curve Intelligent Envelope Processing System has an OCR camera that reads the address at speeds of up to 6,000 per hour. As the Advanced Curve reads the address it processes the address for CASS, MASS and does the address corrections. The Advanced Curve system calculates the zip plus 4 plus 2 and then sprays the IMB on the bottom of the envelope, If the person has moved it also adds the new address above the IMB. This process qualifies the customer for the mixed AADC rate with out doing any sorting, that equates to a 5.7 cent per piece discount. The Advanced Curve System has Optional Divert with conveyor or a five bin sorter. The Advanced Curve can be cost justified with as little as 1775 pieces a day.



The Advanced Curve reads the address, adds the IMB and automatically corrects the address, qualifying the piece for the mixed AADC rate at a 5.8 cent per piece discount.

The Advanced Curve System still has all of the other great features that are offered in the standard Curve such as weigh-in-motion capabilities and optional batch speeds of up to 12,000 per hour, with a built in 70lb scale, unlimited accounting and job reporting, operator reporting, presort reporting, full International mail manual with custom forms printing, e-certified forms printing with 3877 firm mailer book all with a 15" color touch screen, The Curve has optional "One Pass Printing" with the ability to print the IMB and indicia or permit printing all at the same time. The Curve has address cleansing and correction and ink costs that are up to 75% less than the competitor's solutions. The Curve sets postage through a high-speed Internet connection.

# The Curve qualifies for various USPS discounts turning your mailcenter into a *profit center*



One Pass Mail Finishing <sup>TM</sup>

## May Qualify for Commercial Rate (Discounts of up to 11%)

### SOFTWARE FEATURES

1. eSmart-Mail
2. CASS Application Installed Optional
3. Presort Application Installed Optional
4. Postage Accounting with full Reporting
5. Internet Data Transfer
6. Internet Postage Loading
7. Connects to eSmart-Mail Manager
8. Mail metering, manifesting and permits
9. Send-to address and return address
10. Full address database
11. Intelligent Mail Barcode
12. Tracking
13. May qualification for commercial rate discounts and other USPS money saving programs
14. Electronic Delivery and Signature confirmation
15. Customs forms
16. Certified Mail forms
17. Printing of 3877 Firm Mailer book including E-Certified

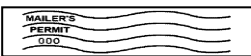
### HARDWARE FEATURES

1. Mailing Machine with Weigh in Motion and Static Weighing Capabilities
2. All-in-One Computer with 15" Color , touch-screen for ease of use and increased efficiency
3. Optional built in Addressing Machine
4. Optional Power Stacker
5. Label Printer that prints meter tapes and 4x6 USPS shipping labels
6. Built in Sealer
7. Larger, high-capacity, stainless steel feed deck for letters and flats up to 5/8" thick
8. Complete, multi-level accounting by account, job, and class, as well as user configurable sub-accounts for attorney-client matter
9. Batch-mail processing speeds in excess of 11,000 pieces-per-hour
10. 70 lb. Scale with Shape-Based measurement sensors and a built-in, non-dedicated computer for any other mail center applications

The Curve prints 1x4 meter tapes and 4x6 shipping Labels that use the Commercial rate discount for a savings of .15 cents per piece.

Full IMM including customs forms printing and commercial rate discounts of \$2.05 on International Mail

Certified forms printing including 3877 firm mailer book, e-certified discounts of \$1.20 per piece



**Form 3877 Facsimile Mixed Special Services**

**United States Postal Service**  
DATA-PAC MAILING SYSTEMS  
507 89 99  
WEBSTER NY 14580

**MAILER'S NAME AND ADDRESS:** LASERSUBSTRATES, INC., 122 ANYTOWN BL, ANYTOWN, NY 14580

**Permit Number:** 1  
**MAC No. Number:**

**Signature of Recceiving Employee:** \_\_\_\_\_ **Return Stamp:** \_\_\_\_\_