pitney bowes

SendPro® Analytics

Get unprecedented visibility and vital insights into company-wide sending and receiving: Increase savings, efficiency and productivity.

Use SendPro Analytics to examine data and quickly identify ways to streamline operations and cut costs.
For large enterprises with multiple offices, multiple sending devices and teams of employees now working remotely, the task seems overwhelming. How do you get a handle on all the shipping and receiving expenses? How can you clearly and easily view all this activity? How can you be promptly alerted if one department – or an entire office complex – is exceeding the spending norms?
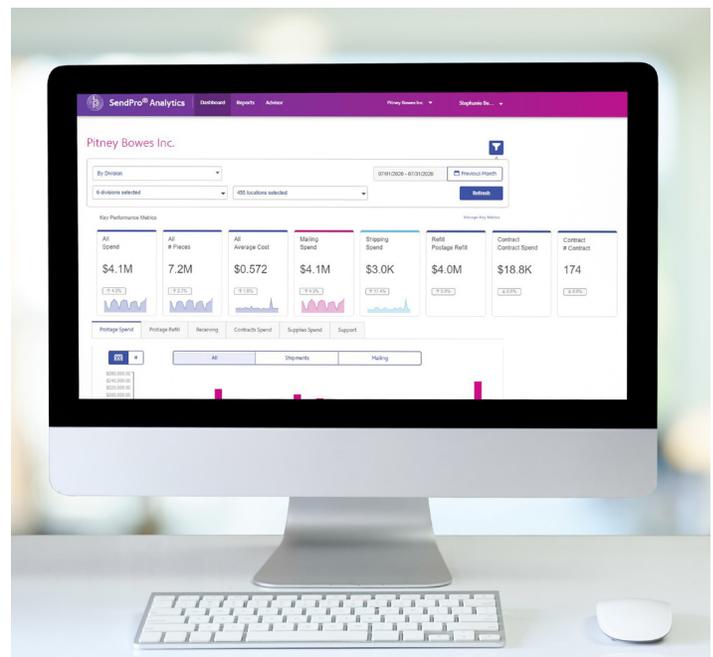
You could try to consolidate various cost tracking reports, but it's time-consuming, prone to human error and the information quickly goes out of date.

Imagine a precise, detailed view into your company's sending, shipping and receiving accounts that's updated each day automatically.
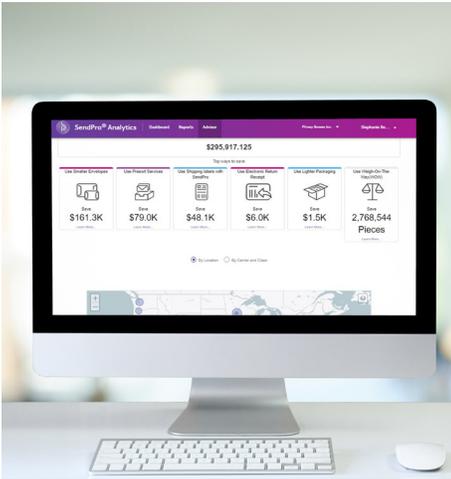One look at the SendPro Analytics dashboard and you can see the potential for savings. Pitney Bowes crafted a one-of-a-kind, cloud-based platform that puts vital information right at your fingertips, right when you need it. Suddenly you possess a powerful new set of tools to make informed decisions and implement actionable improvements. Use this knowledge to increase operational efficiency, reduce expenditures and uncover pockets of savings opportunities.

Get specific insights on how to save money and improve your process.
As you operate SendPro Analytics, it examines issues you've identified, then provides links to potential solutions for you to consider. In this way, you're presented with new possibilities to improve operations and decrease spend.

For more information, visit us online: pitneybowes.com/us/analytics

See performance metrics and spending trends across your organization at a glance.

Find what you're looking for fast, for example:

- **Global Filters** – Define the data you want to monitor for analytics, reports and recommendations. It's like your own personal set of quick keys for information.
- **Key Performance Metrics** – Stay up to date on critical KPIs with a timely overview of your enterprise, customized for your particular interests.
- **Analytics** – Follow trending developments with high level metrics of spend or piece count, displayed graphically for easy analysis. Hover over the graphs to reveal additional details.
- **Geographic Reports** – View depictions of selected metrics by location. Quickly identify hot spots. Reveal more information by hovering over bubbles. Export detailed snapshots based on selected locations.
- **Monitor Inbound** – Keep an eye on inbound receivables and packages. Stay posted on the latest mail count as well as locker use activity. Save soft dollars by making inbound processing and delivery more efficient.

SendPro Analytics integrates seamlessly with Pitney Bowes sending and receiving solutions.

Our design specialists leveraged the capabilities within our proprietary systems to ensure SendPro Analytics integrates quickly and with minimal disruption.

Take a mile-high view or drill deep: Monitor all your mailing, shipping and receiving with unparalleled precision.

SendPro Analytics puts relevant data at your command. Identify overspends from an office complex, a mailing room, a specific account or even an individual. At every level, you can now pinpoint the source of your issues. In turn, this reveals opportunities to better manage your organizational spend (both hard and soft dollars) and initiate new practices to improve efficiency.

Gain greater control of your total mailing and shipping, inbound and out.

Leverage your spending power to negotiate better rates with carriers. Establish best practices to avoid overpaying for sending. Partner with The Pitney Bowes Bank to secure a dedicated credit line for shipping that enables you to extend your billing cycle and make one consolidated payment across multiple carriers to streamline your accounts payable.

To discuss how SendPro Analytics can benefit your business, contact your Pitney Bowes sales representative.

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